



## **Annual Symposium Call for Proposals 2020**

### ***Empower and Unite Physicians Practicing Medical Acupuncture By Presenting Best Practices and Best Evidence***

The AAMA membership is strong and can grow with the help of generous volunteer members who contribute their time and expertise to support the mission and core values of our organization.

You can help move our organization forward by sending us your submissions for **2020 Annual Symposium Presentations**: presymposium workshops, plenary sessions, and workshops. As an added bonus, presenting at the AAMA Symposium is a prodigious national education experience to showcase on your CV and credentials.

The symposium committee is looking to our membership to broaden the variety and array of presentations in 2020. As much as we do our best to anticipate your needs by meticulously scrutinizing surveys from past meetings, we are now reaching out for ideas to the general membership - people who may not have attended a meeting in several years!

We invite you to **submit a proposal** for next year's meeting.

- Are you an expert in a facet of Medical Acupuncture?
- Is there a topic that you're particularly knowledgeable and passionate about?
- Are you able to describe the importance of your material and rationale for presenting at a large national meeting?
- Can you summarize your presentation in a few specific and measurable learning objectives?
- Can you present to physicians and healthcare professionals in an engaging manner so they can take home specific acupuncture skills and/or knowledge?
- Are you prepared to stand in front of a sophisticated group of physicians, managing your talk as well as follow up questions?

The AAMA Annual Symposium will be held in *Orlando, Florida* - on - *April 24-27<sup>th</sup>, 2020* - and the symposium committee will officially begin reviewing proposals for the 2020 symposium soon after the deadline for the "Call for Proposals" on May 15<sup>th</sup>, 2019.



## Annual Symposium Call for Proposals - Instructions and Examples

To be considered for a presentation at the 2020 Annual Symposium, please complete the Proposal form. In addition to the Proposal form, please be sure to include

- Current CV/bio
- Any pertinent reviews that you and/or teaching assistants can provide from other presentations you have given within the past 3 years.

Below is expanded information about several areas of the Proposal form to provide additional information/examples to assist with completing the form.

### **DEFINITION OF FORMAT TYPES:**

The Annual Symposium consists of several different types of presentations – from lectures to afternoon workshops exploring clinical topics in more details to full day, optional workshops that delve deep into a topic for a full day of learning.

**Plenary Presentation** – 45-60 minute presentation to the general audience.

**Pre-Symposium Workshop** – full day (7.5 hours of learning) on a single topic/subject providing in depth engagement on the topic.

**Concurrent Workshop** – Each afternoon, workshops are held concurrently on various topics – either full 4 hours or 2 hours offered as a repeating workshop that afternoon. These workshops tend to be more clinically focused with more time to explore the topic to carry home to practice on Monday morning.

You may choose to do a Plenary presentation in the morning on the topic – providing background, history, research and then a Workshop in the afternoon to delve deeper into the clinical applications of the topic. You can indicate this on the application form when selecting Format Type.

### **DEFINITION/EXAMPLES OF “PRACTICE GAP”**

Definition: A Professional practice gap is a problem that indicates an educational need on the part of your learners that your presentation will provide them. This gap may also be an update to current evidence or practice. This may also be something that your learners do not know or something that they should know.

Examples of a Practice Gap:

1. **Current Situation:** A majority of medical acupuncturists are not familiar with Korean hand acupuncture as an important microsystem and therapy for patients (cite research study regarding evidence for KHT).  
**Ideal Situation:** Medical acupuncturists are able to provide multiple acupuncture modalities to their patients and apply Korean Hand Therapy in their clinical practice.  
**Practice Gap:** Medical acupuncturists should learn the basics of the Korean hand technique.



2. **Current Situation:** Large clinical acupuncture trials are needed, however, many medical acupuncturists are not aware of research design methods regarding sham acupuncture and correct reporting using CONSORT guidelines (cite study on acupuncture research design methods, such as sham acupuncture trials/placebo effect/CONSORT guidelines).
- Ideal Situation:** Medical acupuncturists conduct clinical trials utilizing correct methodology and research design.
- Practice Gap:** Medical acupuncturists should be instructed on the proper methods for conducting clinical trials utilizing correct methodology and research design.

### **LEARNING OBJECTIVES:**

Learning objectives are meant to answer the following – “At the end of this activity, participants will be able to...” and should refer back to the identified practice gap to meet the educational needs of the activity.

**NOTE:** "Understand" can neither be measured nor evaluated. Please use measurable verbs from Bloom's Taxonomy. Examples are Comprehension: Compare, Describe, Discuss, Explain, Identify, Recognize; Application: Apply, Demonstrate, Illustrate, Interpret, Implement; Analysis: Analyze, Distinguish, Examine; Synthesis: Create, Design, Manage, Propose; Evaluation: Argue, Assess, Conclude, Evaluate, etc.

#### **Example 1:**

At the end of this activity, participants will be able to-

- Discuss the evidence for Korean Hand Therapy for specific patient conditions, including low back pain and abdominal pain
- Apply two KHT techniques including needle and pellet application
- Identify contraindications to or adverse effects of KHT

#### **Example 2:**

At the end of this activity, participants will be able to

- Demonstrate good methodology for acupuncture controlled trials
- Develop effective systematic processes for studying acupuncture in basic science and clinical trials
- Describe inappropriate reporting methods and key steps to ensuring CONSORT guidelines are implemented

**Checklist**

- Proposal Form
- CV
- Presentation/Lecture/ CME/  
CE Reviews (optional)

**PROPOSAL FORM – 2020 AAMA Symposium**

**Proposal Form**  
**American Academy of Medical Acupuncture**

<b>Proposal Author</b>	<b>AAMA Member</b> <input type="checkbox"/> Yes <input type="checkbox"/> No
<b>Title/Credentials</b>	
<b>Address</b>	
<b>Phone</b>	
<b>Fax</b>	
<b>E-mail</b>	

**Session Title:**

**3-6 learning objectives (answer the question "At the conclusion of the session, participants should be able to...:**

**Session Description & Topic (in 150 words or less, describe the session for attendees):**

Please submit your completed proposal form to [info@medicalacupuncture.org](mailto:info@medicalacupuncture.org) by **May 15, 2019**

**What is the professional practice gap that this session proposal addresses?:**

**What teaching methods will best meet the identified need? (ex. lecture, discussion, hands-on learning, role play, Q & A):**

**Format**  
(Rank 1<sup>st</sup> and  
2<sup>nd</sup> choices)

- Plenary**
- 4-hour Workshops**
- 2 2-hour Workshops Repeating**
- Pre-Symposium**

Please submit your completed proposal form to [info@medicalacupuncture.org](mailto:info@medicalacupuncture.org) by May 15, 2019

**PROPOSED TEACHING ASSISTANTS**

Teaching Assistants			
<b>Faculty Name</b>			
<b>Mailing Address</b>			
<b>City, State, Zip</b>			
<b>Phone</b>		<b>AAMA Member</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No

<b>Faculty Name</b>			
<b>Mailing Address</b>			
<b>City, State, Zip</b>			
<b>Phone</b>		<b>AAMA Member</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No

Please list anything additional about the TA's in regards to teaching/presentation experience, etc.

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