

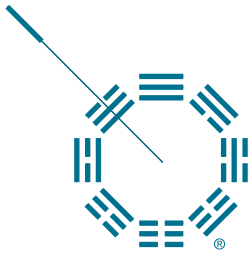


AMERICAN ACADEMY OF MEDICAL
ACUPUNCTURE

19TH ANNUAL SYMPOSIUM
APRIL 27-29, 2007

BALTIMORE MARRIOTT WATERFRONT
BALTIMORE, MD

AN INVITATION FOR EXHIBITORS &
SPECIAL EVENT PARTNERS



AMERICAN ACADEMY OF MEDICAL ACUPUNCTURE

4929 Wilshire Boulevard, Suite 428
Los Angeles, California 90010
323/937-5514 • 323/937-0959 FAX

January 2007

Dear Colleague:

On behalf of the American Academy of Medical Acupuncture, I invite you to participate as an exhibitor at the 19th Annual Symposium, April 27-29, 2007 at the Baltimore Marriott Waterfront Hotel in Baltimore, MD.

The AAMA Annual Symposium is the premier meeting of physician acupuncturists attracting an average of 325 participants for the last several years, providing exhibitors an active marketplace for products and services.

Exhibits are located in the high traffic area to provide you with excellent access to Symposium participants as they go from meeting to meeting. There is scheduled time in the program each day for participants to visit the exhibits. All refreshment breaks, Saturday and Sunday breakfast and the Friday evening Wine and Cheese event will be in the exhibit area to encourage physicians to meet with you to discuss your products and services.

Corporate partners are an important part of the success of the AAMA Symposium. Continuing the success of last year's program, we again offer the opportunity for your firm to help support the Symposium and, most importantly, increase your exposure to the participants. Based on suggestions and feedback from past exhibitors, we have several Special Events your firm can support. Special Event partners, prize drawings, and the exhibit area are all great ways for your firm to be represented. See the Special Events information and application included with this package for details.

As the premier meeting of physician acupuncturists, the AAMA Annual Symposium is THE place for your company to be represented. I encourage you to return the enclosed form(s) and don't miss the opportunity to be involved in this year's meeting. I look forward to hearing from you and welcoming you to the 2007 Annual Symposium of the American Academy of Medical Acupuncture.

Sincerely,

James Dowden
AAMA Executive Administrator

PS – Exhibit spaces are limited – don't delay!

EXHIBIT RULES AND REGULATIONS

NOTE – For the 2007 Symposium, AAMA will assign ALL exhibit space. Exhibit floorplan will be made available when assignments are made.

SET-UP: Thursday, April 26 2:00pm – 6:00pm
Friday, April 27 7:00am – 9:00am

SHOW HOURS: Friday, April 27 10:00am – 7:30pm
Saturday, April 28 7:00am – 4:00pm
Sunday, April 29 7:00am – Noon

A representative should be present during these hours. Breakfast on Saturday and Sunday and all refreshment breaks will be available to Symposium registrants only in the Exhibit area.

On Friday, April 27th, there will be a wine and cheese reception along with a Poster session from 6:00pm – 7:30pm in and around the Exhibit area.

* For the 2007 Symposium, the exhibit area is in an open, public space. Exhibitors must take care when setting up and tearing down. Exhibitors should also take care to secure all materials at all times.

BREAK-DOWN: Sunday, April 29 Noon – 2:00pm

** It is essential that tear-down not begin before Noon on Sunday, April 29th.

EXHIBIT FEES: The exhibit fee for each booth is \$1,250 if requested, and paid for, by February 28. After February 28, the exhibit fee for each booth is \$1,400. The fee for each booth for member physicians*, registered for the Symposium is \$800 before February 28 and \$950 after February 28.

* The member physician MUST be a principal in the business and name and title should be provided on the Agreement Form.

SPACE ASSIGNMENT: For the 2007 Symposium, ALL exhibit space will be assigned by AAMA. On the Exhibitor Form, please choose the number of spaces requested and any special considerations. Space assignments will be made by the Academy and provided to the exhibiting company. The Academy will take into consideration the **priority point system** that has been utilized for the last several years when making space assignments. The Academy will make assignments based on the point system which gives consideration to a company's past exhibit participation, level of participation and support, date application and payment for this year is received, among other considerations. The exhibit space will be assigned first for applications received no later than **February 28, 2007**. Once assigned, exhibiting companies will receive their exhibit assignments via email by March 7, 2007. Applications received after February 28, 2007, will be assigned on a first-come, first served, space-available basis.

Management will make every effort to accommodate written requests to avoid (or be close to) certain exhibitors in making assignments. However, Exhibit Management has the right to assign you to the best available booth at the time assignments are made and may not be able to accommodate all special requests.

SUBLETTING OF SPACE: Exhibitors may not sublet nor assign space. Only those products, services, or goods manufactured, distributed or marketed by the exhibitor who contracts for the booth(s) may be displayed in the exhibitor's space.

OFFICIAL SERVICE CONTRACTOR: U-Neek Expo, 2801 W. Patapsco Ave, Ste C, Baltimore, MD 21230 is the official service contractor for the Symposium. Forms for ordering additional furniture, electrical services and shipping information will be made available by U-Neek Expo. You may contact U-Neek Expo at any time at 443/709-0502.

BOOTH FURNISHINGS AND SERVICES: Each exhibit area is 8'x10'. Included in the cost of each booth is the following:
8' high backdrape,
3' high sidedrape,
1- 6' skirted table
2-side chairs
1-Identification sign containing the exhibitor's name.
1-wastebasket

The exhibit area within the Baltimore Marriott Waterfront is carpeted.

EXHIBITOR SERVICE MANUALS: Complete shipping instructions and information regarding additional furniture, audio visual equipment rental, phone and electrical services will be forwarded to each exhibitor. Exhibitors are solely responsible for ordering and paying associated fees for anything in addition to what is provided by AAMA as listed above.

SHIPPING MATERIALS: Exhibitor materials/displays should be shipped to the Official Service Contractor as outlined in the instructions in the Exhibitor Service materials. Fees associated with shipment and movement of freight is the sole responsibility of each exhibitor. The Baltimore Marriott Waterfront will refer any shipments of exhibit material to the Official Service Contractor and associated fees will be the responsibility of the exhibiting company.

EXHIBITOR HOUSING: Individuals must make their own hotel room reservations. AAMA has reserved a block of sleeping rooms at the place at the Baltimore Marriott Waterfront, 700 Aliceanna Street, Baltimore, MD 21202 AAMA has obtained a special room rate at the Baltimore Marriott Waterfront: \$199 single/double. To get this rate, book your reservation at 800/228-9290 or 410/385-3000. This rate is good until **March 26, 2007** OR when the block sells out. After the deadline, room reservations will be accepted on a space and rate availability basis only.

LIABILITY: The exhibitor assumes full responsibility for damage to its properties or to the building structure of the exhibit hotel or to neighboring exhibits. Reasonable precautions will be taken by AAMA during the official period of installation, showing and dismantling to protect exhibits against ordinary damage or loss by theft. However, neither AAMA nor the hotel can guarantee or insure exhibitors against loss or damage of any type.

EXHIBIT RULES & REGULATIONS – continued

This lease is subject to, and the exhibitor, its agents, and employees shall use and occupy the exhibit space pursuant to, all terms and conditions of the agreement between AAMA and the exhibit hotel regarding the use and occupancy of the exhibit hotel and to all reasonable rules and regulations prescribed by the exhibit hotel.

SECURITY: For the 2007 Symposium, the exhibit area is in a “public” area. During “closed” hours, all valuables should be removed or secured elsewhere by the exhibitor. Materials and handouts should be covered or placed under the table to avoid loss. Exhibiting companies should take steps to secure all property. Neither AAMA, Exhibitor Service Contractor, nor the Hotel are responsible for the safety of exhibitors’ property from theft, damage by fire, accident, vandalism or other causes. Each exhibit company must make provisions for safeguarding goods, materials, equipment, and the display at all times.

FIRE REGULATIONS: All exhibit material must comply with the fire regulations of the area. Volatile or flammable oils, gases, decorations or artificial flowers made of polyethylene, unprotected photographic films, or other explosive or flammable matter, or any substance prohibited by law or insurance carriers are not permitted on the premises. No exhibit in the exhibit area may have a solid ceiling, whether of heavy construction or fabric, which would restrict the efficiency of the sprinkler system in the exhibit area.

EXHIBITOR PERSONNEL: The exhibitor will name one person as its duly authorized representative, to have charge of the exhibit, and hereby accepts and assumes all responsibility for such representatives, or alternates, throughout the exhibit period.

Only employees of exhibiting companies may register for the Symposium as exhibitors. An Exhibitor Badge request form will be included in the Exhibitor Service materials. No more than **two** representatives are allowed per booth at any given time. Any on-site substitutions for previously registered exhibitors must be given to the Registration Desk in writing on forms provided. There is a \$5 badge replacement fee for lost badges.

The request has been made in the past to include luncheon for exhibitor personnel as part of the exhibit fee. For the 2007

Symposium, luncheon is available for exhibit personnel when available to Symposium registrants.

EXHIBIT DESCRIPTION: Please provide a brief description (35-word limit) of your exhibit to be included in materials distributed to Symposium registrants. Deadline for receipt of this description is **March 31, 2007**. Please send via email (to tracey.dowden@att.net) or by fax, attention AAMA Exhibit Description (323-937-0959).

CONDUCT OF EXHIBITS: AAMA reserves the right to approve all exhibits and activities related thereto and may refuse to admit an exhibit or may require that an exhibit be curtailed, if it does not meet the standards herein set forth, if it reflects against the character of the Academy or its meeting, or if it exceeds the bounds of good taste as interpreted by the Exhibits Committee. Any questionable exhibit or activity relating thereto should be submitted to the Academy in advance to avoid unnecessary inconvenience.

No exhibits will be permitted that interfere with the use of other exhibits, impede access to them, or impede the free use of the aisle. Corner booths must be arranged so there is an unobstructed sight line of neighboring exhibits. Booth personnel, including demonstrators, are required to confine their activities to within the exhibitor’s assigned area.

Acceptance of an exhibit does not imply AAMA endorsement of product or service. Direct selling of products or services must comply with the laws of the State of Maryland. Exhibitors may not sell, serve, or dispense food or beverages without the express, written approval of AAMA and the Baltimore Marriott Waterfront Hotel. Please contact AAMA Exhibits Manager to request approval. There will be no solicitation in the aisles outside of the assigned exhibitor area or outside of the exhibit area. Violation will constitute grounds for removal of the exhibitor without refund.

Exhibitors with noisy electrical devices, sound-producing movies, or other devices that prove objectionable to other exhibitors, must keep the noise and/or odor of such devices at an absolute minimum. X-ray equipment may be exhibited, but not operated.

EXHIBITOR AGREEMENT

AMERICAN ACADEMY OF MEDICAL ACUPUNCTURE * 2007 ANNUAL SYMPOSIUM

Baltimore Marriott Waterfront * Baltimore, Maryland * April 27-29, 2007

PLEASE TYPE OR PRINT

Exhibiting Company (list exactly as it should appear in all listings of exhibitors):

Firm _____

Address _____

City, State, Zip _____

Phone _____ Fax _____ Email _____

Contact Person (for correspondence, including information on shipping, furniture, etc):

Name _____ Title: _____

All correspondence will be with the person listed above. The contact person is responsible for forwarding all materials to agents and/or representatives.

Signature: The exhibitor agrees to abide by all terms, conditions, and regulations as set forth in this Agreement and in the Rules and Regulations.

Signed _____ Date: _____

Location Request:

AAMA will assign all exhibit space based on a priority point system. Exhibit space assignments will be sent to Exhibiting company by email.

The following competitor companies should be avoided (list no more than 2 companies): _____

We understand that Academy Exhibits Management will make every effort to accommodate the request to avoid (or be close to) certain exhibitors, but may not be able to accommodate all special requests.

Payment: Full payment must be submitted with this Agreement. Send completed Agreement and payment to the American Academy of Medical Acupuncture, 4929 Wilshire Blvd, Suite 428, Los Angeles, CA 90010. Make check payable to AAMA or provide credit card information below. **Note:** No space will be assigned without accompanying payment. No exhibits will be allowed to set up unless paid in full two weeks prior to the meeting.

Before February 28, 2007

____ \$1,250 as full Early Bird payment per exhibit area

____ \$800 per exhibit area for Academy physician member*

After February 28, 2007

____ \$1,400 as full payment per exhibit area

____ \$950 per exhibit area for Academy physician member*

* Discounted fee is available to Academy physician members registered for the Symposium. The member MUST be a principal in the business. Please provide member's name and title in the company: _____

Credit Card Information – we authorize the amount indicated above to be charged to the following AMEX, VISA or MasterCard:

Account number _____ Exp Date _____

Name as it appears on the card: _____

Authorized Signature: _____

AAMA OFFICE USE ONLY

Accepted and agreed to: _____

Payment Received: _____ Booth Number(s): _____

PLEASE READ REVERSE SIDE. MAINTAIN COPY FOR YOUR RECORDS.

EXHIBITOR AGREEMENT

1. Exhibitor agrees that there will be a maximum of **two** company representatives for each our booth(s) present at any given time.
2. Exhibitor understands and agrees that the exhibit space will be assigned at the sole discretion of AAMA. The Academy will take into consideration the priority point system when assigning space. This system gives consideration to a company's past exhibit participation, level of participation and support, date application is received, among other considerations. Applications received after February 28, 2007, will be assigned on a first-come, first-served, space-available basis.
3. Exhibitor agrees to accept relocation in other exhibit space of comparable area should such relocation become necessary for causes beyond the Academy's control or advisable at the discretion of AAMA.
4. U-Neek Expo is the Official Service Contractor for the Symposium. All services customarily required by exhibitors will be available. No other contractors will be permitted without prior approval by AAMA. Complete shipping instructions and information regarding additional furniture, audio visual rental, telephone and electrical services will be forwarded to exhibitors in the Exhibitor Service materials. Exhibitor will be solely responsible for arranging these services with the appropriate contractor and for payment of all fees due these contractors for services rendered.
5. The exhibit fee for each booth is \$1,250 if requested, and paid for, by February 28, 2007. After February 28, the exhibit fee for each booth is \$1,400. Fee for each booth for member physicians, registered for the Symposium is \$800 if requested, and paid for, by February 28, 2007. After February 28, member physician fee is \$950. The member physician **MUST** be a principal in the business and name and title should be provided on the Agreement form. The required fee is to be paid at the time of submission of this Agreement, and mailed to the American Academy of Medical Acupuncture, 4929 Wilshire Blvd, Suite 428, Los Angeles, CA 90010. No booth space will be assigned without accompanying payment. No exhibits will be allowed to set-up unless paid in full two weeks prior to the meeting.
6. Any cancellations must be in writing. Booth fees, less an administrative fee of \$150 will refunded if received in writing prior to April 13, 2007. No refunds will be given for cancellations received after April 13, 2007.
7. All exhibits must be in place by 9:00am on Friday, April 27, 2007. Dismantling may not begin before Noon on Sunday, April 29, 2007. Dismantling prior to Noon on Sunday could result in the loss of priority points earned for the 2006 Symposium.
8. All commercial, exhibit activity must be confined to the prescribed exhibit area and will not interfere with the educational components of the Symposium. Collateral materials, brochures cannot be placed on any tables outside of the exhibit area.
9. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend, and hold harmless the American Academy of Medical Acupuncture, the Hotel, Official Exhibit Services Contractor, and their respective employees and agents against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney fees arising out of, or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit area or a part thereof.
10. Exhibitors maintain sufficient liability insurance that covers all potential problems during the exhibit. In addition, exhibitor acknowledges that the AAMA and the Baltimore Marriott Waterfront do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain insurance covering such losses.
11. Exhibitors agree to abide by the **RULES AND REGULATIONS** for exhibits set forth in the Prospectus for the 2007 Symposium, which **RULES AND REGULATIONS** are made a part of this Agreement. This Agreement will be effective upon acceptance by AAMA.